# athenahealth

there is a better way

## athenaClinicals®

athenaClinicals provides a unique cloud-based approach to electronic

certified software incorporates government mandates faster. And, our

health records (EHRs). We deliver greater clinical control and insights to

medical practices while boosting efficiency and revenue potential. Startup costs are minimal. Our flexible, cloud-based, Stage 1 "Meaningful Use" back-office services electronically sort and post all clinical information-we athenaClinicals, release 10.10 even build and maintain electronic connections to labs, pharmacies, and CC-1112-360400-1

#### hospitals. athenaClinicals combines:

#### Software — Cloud-based platform recognized by KLAS for performance and ease of use in small and medium-sized practices.

- Knowledge A unique and powerful clinical rules engine with continuous updates to clinical guidelines, rules, and incentives
- Service A dedicated team of specialists who deliver a host of services that reduce the burden of clinical paperwork and reporting requirements

#### **E Networked Connectivity**

Our cloud-based application offers online patient record keeping; lab and clinical information connectivity; clinical fax categorization and routing; and many other capabilities that make your job easier and your practice more efficient.

#### **Up-to-Date Knowledge**

Our Clinical Intelligence Team continually monitors and manages requirements for the Meaningful Use, PQRI, and other government and payer-driven incentive programs. Physicians can quickly identify any required data during a clinical encounter.

### Closed-Loop Document Services

Our Clinical Document Services team takes on the bulk of your paperwork and laborintensive administrative tasks, so you can focus on providing quality care. We receive and route faxes to practice members or patient charts. And we tie incoming results to the original orders, closing the loop on patient encounters for effective and timely follow-up.

### **Enhanced Patient Workflow**

Through our innovative five-stage patient encounter, we help our clients monitor patient workflow, optimizing physician and staff time for maximum revenue and efficiency. Unlike traditional EHRs, which can slow doctors down, athenaClinicals gives multiple charting options and collects clinical data and Pay-for-Performance measures outside of the exam stage where possible. As a result, our clients see an average 3.8% increase in patient visits.\*

\* Based on a comparison of the average change in patient visits for clients without athenaClinicals with that for clients that had their six-month anniversary on athenaClinicals during the year ended May 31, 2011.

#### The athenaClinicals Advantage

Gain greater clinical control and insight while boosting efficiency and revenue potential—all with minimal up-front investment:

- Boost productivity—Clients see an average 3.8% increase in patient visits.\*
- Stay on top of and enrolled in Meaningful Use, P4P, and other government incentive programs.
- Enjoy flexible charting options that ease EHR adoption without slowing doctors down.
- Offload paperwork and improve care through closed-loop order management.

Achieve all this and more without the cost and hassle of buying servers, paying up-front licensing fees, and installing disruptive software upgrades.



ClientFit Technology Consulting is a premier IT services firm located in Downtown, Los Angeles. We specialize in providing IT solutions for the health care industry. We prescribe IT solutions that compliment the growing demands of our clients and their practices. We ensure that our clients get the best return on their technology investments.

To find out how athenaClinicals can help your practice provide better care and operate more efficiently, contact us at •••• 617.402.1839 or

athenahealth.com/ClientFit

"The fact that the athenahealth staff handles all incoming clinical documents, like faxes and lab reports, by scanning them and attaching them to the proper electronic patient record, is huge. The lab interface has been particularly helpful. This saves us an enormous amount of time previously spent on just processing paper."

Carolyn Russell
Family Practice Specialists
11-physician practice
Phoenix, AZ

"Having a centrally-hosted EHR service that scans and categorizes every incoming fax, then matches clinical documents to existing patients and patient orders has given our group an incredible amount of process control on both the clinical and operational fronts."

Thomas Mohr, MD
Pediatric Partners Medical Group, MPC
20-physician practice
Temecula, CA

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## Part of an integrated suite

athenaClinicals is part of an integrated suite of cloud-based medical practice solutions used and trusted by more than 31,000 providers nationwide. Ask us about the benefits of integration.

## athenaCollector®



athenaCollector is a cloud-based physician billing and practice management solution that reduces administrative red tape. It allows you to effi ciently assess, plan, and improve practice performance while increasing revenue. There are no start-up costs for software licensing, no investments in hardware and servers, and no hidden ongoing expenses for maintenance, upgrades and data back-up. athenaCollector is easy to use, saves time, and dramatically improves your bottom line.

## athenaCommunicator®



athenaCommunicator offers on-demand, automated, and live communication services to support and streamline patient-physician interactions outside the exam room. With automated messaging, an online patient portal, and live operator services, our solution can help your practice make appointment reminder calls, distribute test results, and handle inbound calls. So you can be competitive, compliant, and accessible while improving your bottom line.

## athenaCoordinator<sup>sm</sup>



athenaCoordinator leverages an intuitive web-based platform to facilitate easy order entry and order status for physicians. This care coordination service also enables our pre-certification and pre-registration services and delivers clean orders to the hospital. Orders no longer fall through the cracks.

#### About athenahealth

At athenahealth we offer the leading cloud-based practice management, EHR, and patient communication services that help medical groups get more money and more control of patient care.